



# EROAD

## EROAD partners with Seeing Machines

20 August 2021

Transportation technology services company EROAD (NZX/ASX: ERD) is pleased to announce it has entered into a strategic partnership with Seeing Machines. Seeing Machines Ltd.(LSE: SEE), is an industry leader in vision-based monitoring technology that enable machines to see, understand and assist people. Seeing Machines' world-leading Guardian technology utilises face and eye tracking algorithms to detect fatigue and distraction, allowing proactive intervention before a risky driving incident occurs.

The integration of this technology will provide operators with a single tool for managing video telematics where previously there were two separate managing systems, making it easier for fleet managers to prioritise actionable insights from data as well as developing a greater understanding of the risks associated with their fleet and coach drivers.

Steven Newman, CEO of EROAD said: "EROAD is focused on fleet safety through better driver behaviour and the integration of Seeing Machines' Guardian technology will help us achieve that. Seeing Machines' Guardian safety technology is set to become a vital element in the MyEROAD portal to ensure safer and more sustainable outcomes for fleet operators and drivers."

Paul McGlone, CEO of Seeing Machines said: "We are very happy to be partnering with EROAD. Our Guardian technology has seen expanding global penetration into long haul and heavy transport fleets and will be a huge benefit to EROAD users not only in New Zealand, but Australia and North America as well. The Seeing Machines purpose is to get everyone home safely so we are closely aligned with EROAD as both companies take pride in helping make roads safer, knowing this integration will help achieve that."

### Ends

Authorised for release to the NZX and ASX by Mark Heine, EVP, General Counsel.

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## **About EROAD**

EROAD Limited (ASX: ERD; NZX: ERD) (“EROAD”) purpose is safer and more sustainable roads. EROAD develops and markets technology solutions to manage vehicle fleets, support regulatory compliance, improve driver safety and reduce the costs associated with operating a fleet of vehicles and inventory of assets. EROAD has a proven SaaS business model and is experiencing continuing growth in installed units and revenue. EROAD has operations in New Zealand, North America and Australia with customers ranging in size from small fleets through to large enterprise customers. For more information visit <https://www.eroad.com/global/investors>.