# EROAD (NZX: ERD ASX: ERD) Financial Results

For The 12 Months Ended 31 March 2022 (FY22)

26 May 2022

Safer and more sustainable roads

#### **IMPORTANT INFORMATION**

The information in this presentation is of a general nature and does not constitute financial product advice, investment advice or any recommendation. Nothing in this presentation constitutes legal, financial, tax or other advice

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#### CORETEX

The Coretex merger completed on 30 November 2021. All finanicals include 4 months of Coretex

#### NON-GAAP MEASURES

EROAD has used non-GAAP measures when discussing financial performance in this document. The directors and management believe that these measures provide useful information as they are used internally to evaluate performance of business units, to establish operational goals and to allocate resources. Non-GAAP measures are not prepared in accordance with NZ IFRS (New Zealand International Financial Reporting Standards) and are not uniformly defined, therefore the non-GAAP measures reported in this document may not be comparable with those that other companies report and should not be viewed in solation or considered as a substitute for measures reported by EROAD in accordance with NZ IFRS.

The non-GAAP measures are not subject to audit or review. Definitions can be found in the Glossary on page 43 of this presentation.



# AGENDA

- 4 Highlights
- 8 Operational Update
- 17 FY22 Financial Results
- 27 Growth Opportunity and Outlook



# FIGHLGHES

**Graham Stuart** Chairman



# WE ARE EROAD

(T)

**OUR PURPOSE IS** SAFER AND MORE SUSTAINABLE ROADS

#### **STABLE ASSET RETENTION RATE OF OVER 90%**

reflecting the quality of our service and product offering 

1

#### A TALENTED AND **CAPABLE TEAM**

driving the company forward

#### **WE PROVIDE** REGULATORY AND SPECIALIZED **TELEMATICS SOLUTIONS**

#### **OVER 200,000 CONNECTED VEHICLES**

across professional transport, refrigeration, construction and waste & recycling

and over 8,000 customers in New Zealand, North America and Australia

#### **GROWING ANNUALISED** MONTHLY RECURRING REVENUE

**INCREASING MOMENTUM OF GROWTH, TARGETING STRONG GROWTH OF AT LEAST \$250M REVENUE BY FY25** 

by winning new customers and growing existing customers accounts increasing their ARPU

INVESTED IN CAPABILITY, **INVENTORY AND R&D IN** FY22 TO PREPARE FOR GROWTH

WELL POSITIONED TO EMERGE AS AD COD **MAJOR PLAYER IN** INTERNATIONAL **TELEMATICS** 

5

### **FINANCIAL RESULT REFLECTS INVESTMENT IN CAPABILITES FOR FUTURE GROWTH**





#### **REPORTED REVENUE**

FY21: \$91.6m reflecting the merger of Coretex and organic growth across all markets

FY21: \$30.4m reflecting one-off transaction and integration costs of \$7.6m and increased operating expenditure as EROAD invested in capability to build momentum of growth

### **SIGNIFICANT PERIOD OF TRANSITION DESPITE CHALLENGING MACRO-ECONOMIC CONDITIONS**



### \$55.57

#### AMRR

FY21: \$88.4m reflecting growth in recurring revenues from the Coretex acquistion, along with new units



#### **MONTHLY SAAS ARPU**

FY21: \$58.30 reflecting improvement in selling additional products, offset by a \$1.64 negative FX impact and Coretex's historical revenue model of selling hardware upfront

### **WELL POSITIONED TO BUILD GREATER GROWTH MOMENTUM OVER FY23 AND** BEYOND



#### **SPENT ON R&D**

FY21: \$21.3m focused on improving product market fit and increasing capabilities around enterprise customers

### CORETEX MERGER

improving product market fit, enterprise capabilities and increased scale in North America

# \$21.0m

### Over 200,000

#### **REPORTED EBITDA**

#### **CONTRACTED UNITS**

FY22: 208.697 FY21: 126. 203 reflecting both inorganic and organic growth

### 93.4%

#### **EROAD STAND ALONE ASSET RETENTION RATE**

FY21: 94.9% Coretex 4 month asset retention rate was 98.4%

### CEO **APPOINTMENT** PROCESS

well underway with appointment expected soon

### **TOGETHER WITH OUR CUSTOMERS** AND PARTNERS, **WE WILL CREATE** SAFER, MORE SUSTAINABLE ROADS

#### INAUGURAL SUSTAINABILITY REPORT

SUSTAINABILITY POLICY LAUNCHED

To be published in June

sustainability

#### **PROGRAMME OF** WORK COMPLETE



TOOL

Base year EROAD measurement complete ahead of TCFD reporting, FY23 report will include Coretex

Utilises EROAD data to generate actionable insights

Working towards our customers, employees and suppliers all operate

#### **CORETEX PRODUCTS REDUCE FOOD, CONSTRUCTION AND INDUSTRIAL WASTAGE**

Adding to the range of products we offer that have a positive impact on the environment

### **HEAVY VEHICLE** DECARBONISATION

COMING SOON

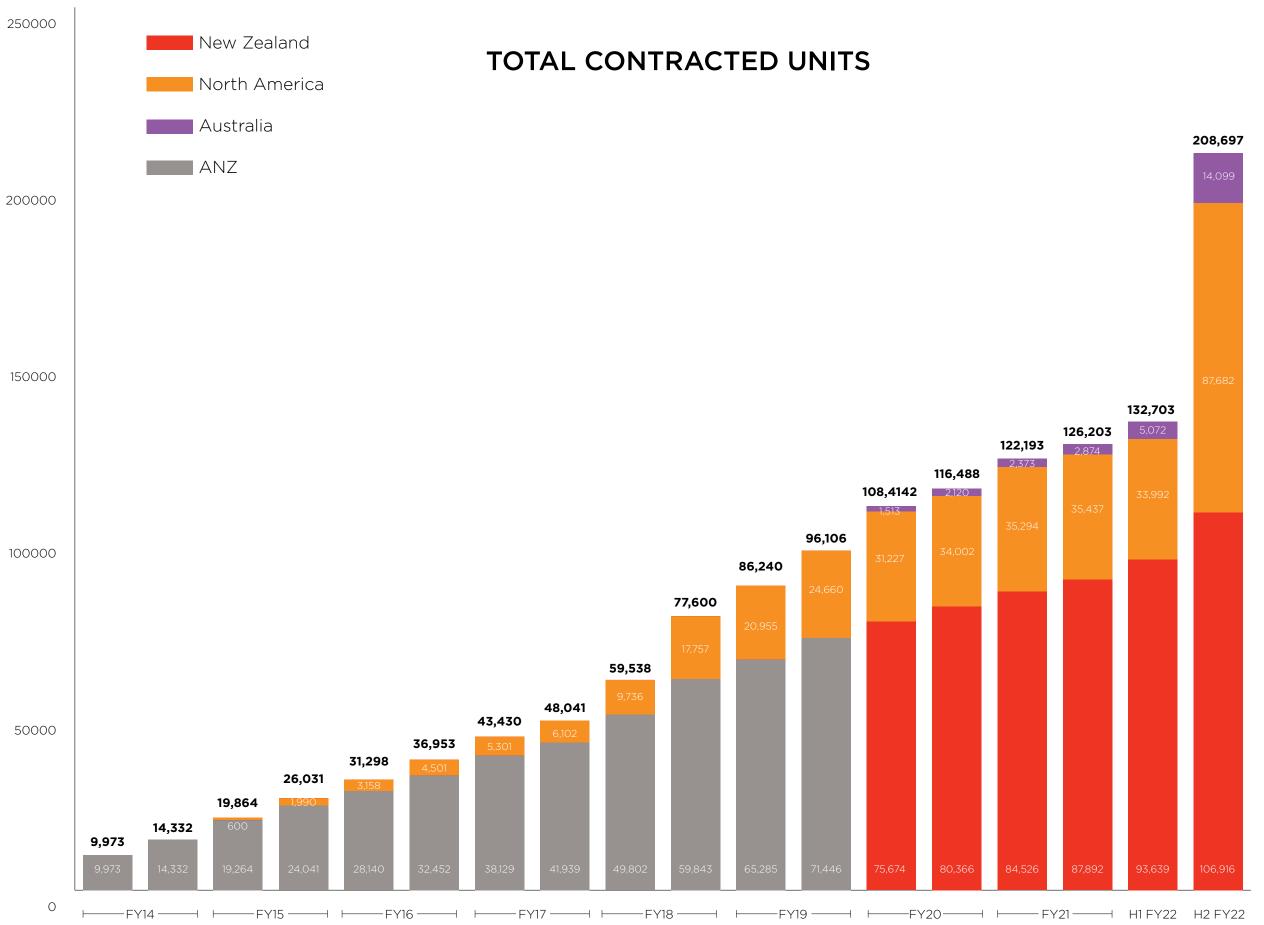
#### SUPPORTING **GOVERNMENTS CARBON NEUTRAL EFFORTS**

As a member of the Ministry of Business Innovation & Employment's Fleet Audit Panel and International Road Federation's the ITS for Climate Impact Mitigation taskforce

# OPERATIONAL UPDATE

Mark Heine Acting Chief Executive Officer





### **GROWN TO OVER 200,000 CONNECTED VEHICLES**

- Acquisition of Coretex added 66,157 units on 30 November 2022 (North America: 50,628; Australia: 7,892 and New Zealand: 7,637)
- Organic growth across markets of 16,655 units:
  - Continued strong organic growth of 11,387 units in New Zealand reflecting growth across new and existing customers
  - Organic growth of only 1,617 contracted units in North America reflecting fleet reduction from small-to-medium size customers and loss of an enterprise customer. Q4 FY22 benefited from good sales of the Coretex products.
  - Organic growth in Australia of 3,333 reflecting the roll-out of Enterprise customer Ventia which added some 2,723 units.
  - Since launch of Clarity Solo in late October added 318 units across all markets

### **RECURRING SAAS REVENUE MODEL**

#### **EROAD GENERATES SAAS REVENUE THROUGH:**

- sale and rental of hardware
- the licensing of its software on a monthly subscription basis
- the installation of hardware devices

EROAD has a SaaS based revenue model (91% of FY22 revenue)	In FY22, EROAD generated monthly SaaS ARPU of \$NZ55.57, an asset retention rate of 93.4% and ended the year with more than 208,000 connected units across the 3 markets and 4 verticals			
EROAD typically bundles the hardware/ software together under a user contract with a typical length of 36 months	EROAD invested 28% of revenue in R&D in FY22 to enhance its product offering, grow ARPU and maintain customer retention and win Enterprise and small to medium customers			

Some customers purchase hardware upfront and only consume software services on a rolling month basis

Given EROAD's transformed operating model contracted units isn't an effective measure of performance. EROAD will align with other technology companies and move to half year operating reporting

#### **EROAD DRIVEN BY RECURRING SAAS REVENUE**



3%

SaaS Revenue 91%

Software as a service (SaaS) revenue represents the collection of revenue earned from customer contracts for the weight-mile tax in sale or rental of hardware, installation services and provision of software services.

Transaction Other Fee Revenue Revenue 3%

Transaction fee revenue relates to Road User Charges (RUC) fees and North America.

Hardware Revenue 2%

Grant Revenue 1%

### **GROWTH THROUGH ACCOUNT EXPANSION**

#### **GROWTH THROUGH ADDING NEW CUSTOMERS, EXPANDING UNITS WITHIN** CURRENT CUSTOMER FLEETS AND SELLING ADD-ON PRODUCTS AND SERVICES







ADDED FY22: 6,594 FY21: 1,054







SOLUTIONS SOLD since entered partnership in June 2021



**DRIVERS SUBSCRIPTIONS ADDED** FY22: 8,546 FY21: 6,407

### 2,819

**DRIVERS SUBSCRIPTIONS ADDED** FY22: 13,309 FY21: 10,490

### 3,790

**ADDITIONAL TAGS SOLD** FY22: 10.240 FY21: 6.450

1,010

MINI TAGS SOLD Since launch date in October 21





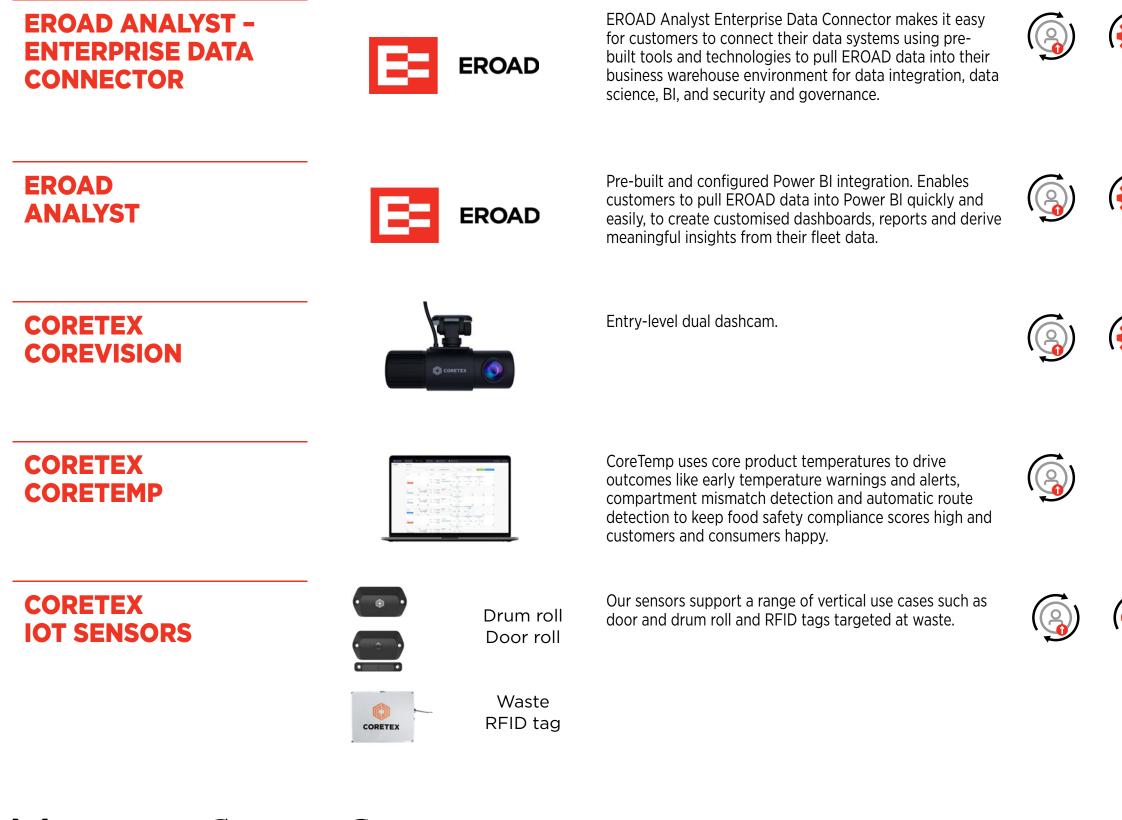






### **GROWTH THROUGH ACCOUNT EXPANSION**

#### **GROWTH THROUGH ADDING NEW CUSTOMERS, EXPANDING UNITS WITHIN** CURRENT CUSTOMER FLEETS AND SELLING ADD-ON PRODUCTS AND SERVICES



(🜔)

Improved

ARPU

Increases

addressable market

Retention

tool





6 ENTERPRISE ACCOUNTS











LAUNCHED IN AUSTRALIA LAUNCHING IN NORTH AMERICA **DURING FY23** 





**KEY ADD-ON PRODUCT OFFERING** FOR OUR REFRIGERATED TRANSPORT **CUSTOMERS** 







ADDED since 30 November



### HIGH RETENTION AND SIGNIFICANT NUMBER OF RENEWALS DESPITE

### 93.4%

#### EROAD STAND ALONE ASSET RETENTION RATE

Coretex's 4 month Asset Retention Rate was 98.4%



### CUSTOMERS RENEWED THEIR PLAN

(31,597 contracted units)\*

reflecting high renewals from New Zealand Enterprise customers and North America 3G upgrade programme

# **\$190.2m**

### FUTURE CONTRACTED

up from \$149.1m at H1 FY22 reflecting high level of renewals and a proportion of Coretex's customers who have purchased hardware upfront

979

**CUSTOMERS UPGRADED THEIR PLAN** (9,720 contracted units)\*\*

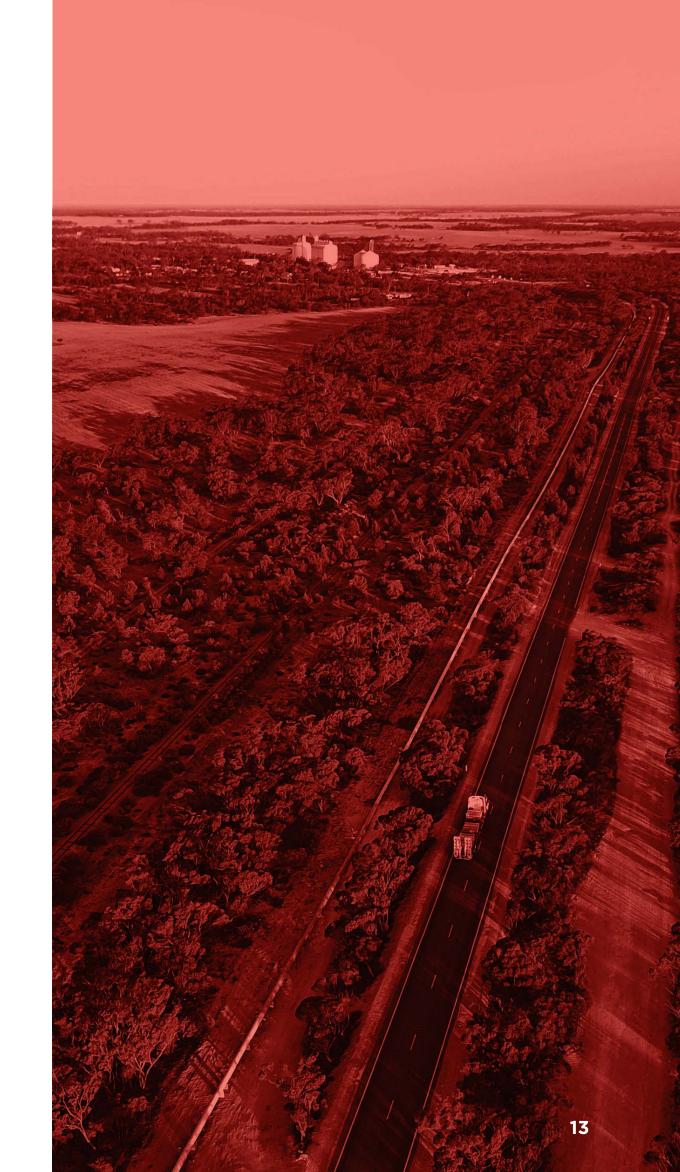


CUSTOMERS ADDED ADDITIONAL PRODUCTS AND SERVICES TO THEIR PLAN (39,649 contracted units)\*\*\*

\*Defined as a customer who re-signed a new contract, contracted unit numbers as at end of old contract

\*\*Upgraded their hardware, or upgraded type of plan (connected, advance, safedriver, starter and premium)

\*\*\* Existing EROAD customers that added a dashcam, Logbook, Inspect, EROAD Analyst, Geofence Triggered Alerts and Pre-Trip Comms or BookIt to their plan



### **NEW ZEALAND**

106,916

**UNITS** (FY21: 87,892)

608

CUSTOMERS RENEWED THEIR PLAN (22,961 UNITS) \$45.2m

**EBITDA** (FY21:38.8m)

97.3%

EROAD ASSET RETENTION RATE (FY21: 95.9%)

# 97.3%

CORETEX 4 MONTH ASSET RETENTION RATE

606

CUSTOMERS ADDED PRODUCTS AND SERVICES TO THEIR PLAN (34,089 SUBSCRIPTIONS)

NZ MONTHLY SAAS ARPU (FY21: \$56.18)



E A TI SOUTH

#### NEW ZEALAND HAD AN EXCEPTIONAL YEAR REACHING OVER 100,000 CONNECTED VEHICLES WITH GROWTH IN NEW AND EXISTING CUSTOMERS

#### **CONTINUED EXECUTION OF STRATEGY**

- Despite COVID-19 lock-down restrictions and some supply chain issues contracted units increased by 19,024 reflecting:
- the acquisition of Coretex which added 7,637 units at 30 November 2021
- organic growth of 11,387 units reflecting growth in both existing (c70%) and new customers (c30%)
- New customers included Venita (1,398 units) and other Construction & Civil Engineering, Freight & Road Transport and Agriculture/Forestry customers
- 58 Clarity Solo cameras sold since end of October, in addition to 1,597 Clarity Dashams (not included in unit numbers)
- 608 customers renewed their plan (22,961 units). Major year of renewals with a number of enterprise customers re-signing during the year
- New Zealand's largest Enteprise customer, Downer EDI Limited renewed their contract for 5,500 units through to December 2025
- 606 customers added products and services to their plan (34,089 subscriptions)
- Sold 4,915 Logbook and 10,254 Inspect subscriptions throughout the year in New Zealand

#### **CORETEX INTEGRATION**

• Focus on aligning Coretex customer service model with EROAD's

#### **GROWTH OPPORTUNITY**

- Continue to expect unit growth similar levels to pre FY21 (added 9,000+ connect vehicles pa) with focus on increased sales of Clarity Dashcam
- Provide ESG solutions to customers to help them decarbonise and convert to EV fleets
- Five pilots currently underway (c2,700 units)



87,682

**UNITS** (FY21: 35,437) \$9.4m

EBITDA\*\* (FY21: \$10.0m)

507

CUSTOMERS RENEWED THEIR PLAN (8,364 UNITS) 84.2%

EROAD ASSET RETENTION RATE (FY21: 92.8%) 98.3%

CORETEX 4 MONTH ASSET RETENTION RATE

207

CUSTOMERS ADDED PRODUCTS AND SERVICES TO THEIR PLAN (3,815 SUBSCRIPTIONS)

### us \$39.02\*

MONTHLY SAAS ARPU\* (FY21: US\$42.95) reflecting the high proportion of trailers and purchase of hardware upfront with Coretex's customer base

\*In NZ\$ North America ARPU fell from NZ\$65.03 in FY21 to NZ\$56.38 in FY22 \*\* Includes one-off COVID-19 grant revenue of \$1.6m

#### REGAINED GROWTH MOMENTUM FOLLOWING THE CORETEX MERGER COMPLETION WHICH IMPROVED PRODUCT MARKET FIT AND ENTERPRISE CAPABILITIES

#### **CONTINUED EXECUTION OF STRATEGY**

- Contracted units increased by 52,245 reflecting:
- the merger with Coretex which added 50,628 units at 30 November 2021
- Good sales of Coretex products to new and existing customers in Q4
- EROAD net sales were below expectations throughout FY22 reflecting churn that resulted from the 3G upgrade programme renewals due to challenging macro— economic conditions impacted small-to-medium customers
- Loss of 1,751 units (as previously disclosed) of an enterprise customer who has aligned its technology with that of its acquirer
- 211 Clarity Solo cameras sold since end of October, in addition to 3,826 Clarity Dashams (not included in unit numbers)
- 3G to 4G hardware upgrade programme is nearing completion, with 94% of EROAD legacy customers and 88% of Coretex legacy customers now on 4G hardware
- Now providing proven tailored solutions in four verticals (Professional trucking including less than a truckload (LTL), Refrigerated transport, Construction and Waste & Recycling)
- 1,554 Philips connect solutions sold into market over FY22

#### **CORETEX INTEGRATION**

- EROAD and Coretex sales and marketing teams now integrated and aligned facing into the market as one organisation
- Sales activities for the Coretex 360 platform and Corehub hardware solutions underway in North America as EROAD's next generation product platform

#### **GROWTH OPPORTUNITY**

- Quality of Coretex's North American enterprise sales pipeline better than anticipated at the time of the merger
- 8 Enterprise customer pipeline opportunities at the pilot stage relating to potential opportunities (c26,000 units)

### AUSTRALIA

14,099

**UNITS** (FY21: 2,874)

16

CUSTOMERS RENEWED THEIR PLAN (272 UNITS) Swanson Dock West

Swanson Dock East Appleton Dock

**CUSTOMERS ADDED PRODUCTS AND SERVICES TO THEIR PLAN** (1,745 subscriptions) 501m

**EBITDA** (FY21: \$(0.9)M)

88.4%

EROAD ASSET RETENTION RATE (FY21: 93.7%) 99.4%

CORETEX 4 MONTH ASSET RETENTION RATE

AU \$36.69

MONTHLY SAAS ARPU\* (FY21: AU\$33.16)

\*In NZ\$ Australian ARPU increased from NZ\$35.50 in FY21 to NZ\$38.99 in FY22

#### AUSTRALIA DELIVERED ITS FIRST YEAR OF POSITIVE EBITDA AND STRONG GROWTH IN ARPU REFLECTING THE SUCCESSFUL ROLL OUT OF VENTIA AU AND CONTINUED GROWTH IN SMALL-TO-MEDIUM CUSTOMERS

#### CONTINUED EXECUTION OF STRATEGY

- Contracted units increased by 11,225 reflecting:
- the merger with Coretex which added 7,892 units at 30 November 2021
- largest Australian Enterprise customer Ventia AU was successfully rolled out (2,723 AU units)
- organic growth of small-to-medium customers in Australia adding 610 units in very challenging macro-economic conditions (COVID, flooding and supply chain issues)
- 49 Clarity Solo cameras sold since end of October, in addition to 117 Clarity Dashams (not included in unit numbers)
- Electronic Work Diary in approval progress

#### **CORETEX INTEGRATION**

- Ensuring support frameworks across all enterprise customers
- Rolling out EROAD customer service model to Coretex customers

#### **GROWTH OPPORTUNITY**

- Australia remains a substantial growth opportunity in medium term
- Focus on Clarity Solo cameras and EROAD Where tags sales in H1 FY23, with further growth momentum indicated following the launch of the fully integrated Coretex and EROAD platform towards the end of 2022
- 5 ongoing Enterprise customer pilots (c2,000 units and c. 10,000 microtags)

# FY22 FINANCIAL RESULTS

Margaret Delany Acting Chief Financial Officer

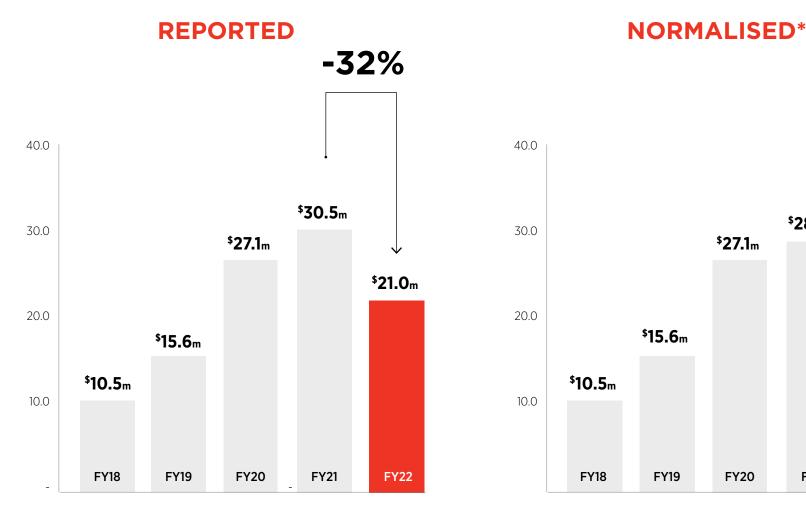


### FINANCIAL PERFORMANCE REFLECTS INVESTMENT **IN CAPABILITIES FOR FUTURE GROWTH**

#### **REVENUE**



**Reported Revenue** up \$23m from FY21 reflecting organic growth and 4 month contribution from Coretex



**EBITDA** 

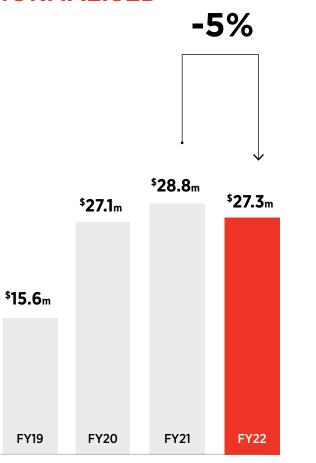
**Reported EBITDA margin** of 18%

Normalised EBITDA

Normalised for one-off (\$1.6m) COVID-19 grant in H1 FY21 and (\$7.6m) transaction and integration costs in FY22. Also normalised for \$1.3m revenue in FY22

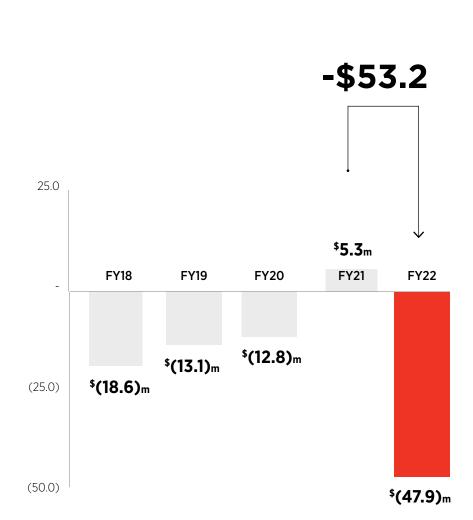
of 24%

\* FY21 restated due to IFRIC guidance on implementation costs of third party cloud software



#### Normalised EBITDA margin

#### **FREE CASH FLOWS EXCLUDING MERGER**



#### Free Cash Flow (excluding merger)

down \$53.2m reflecting investing in capability, inventory and R&D preparing for future growth

### EBITDA DOWN REFLECTING INVESTMENT IN CAPABILITIES FOR FUTURE GROWTH

(\$m)	FY22	Restated FY21	Movement FY22 vs FY21	H2 FY22	H1 FY22	Movement H2 FY22 vs H1 FY22	Continued strong growth into existing customer fleets, along with attracting new customers and continued high asset retention has resulted in a 16% increase in EBITDA
New Zealand	45.2	38.8	6.4	23.2	22.0	1.2	to \$45.2m. NORTH AMERICA
Australia	O.1	(0.9)	1.0	0.7	(0.6)	1.3	North America EBITDA fell \$0.6m reflecting the one-off COVID-19 grant received in FY21, impacts of the global
North America	9.4	10.0	(0.6)	6.5	2.9	3.6	supply chain and investing in sales and marketing to prepare for future growth.
Corporate & Development	(33.9)	(17.8)	(16.1)	(22.0)	(11.9)	(10.1)	AUSTRALIA
Elimination of inter-segment EBITDA	0.2	0.3	(0.1)	-	0.2		FY22 is the first year Australia has had a positive EBITDA following the acquisition of Coretex, roll-out of Ventia and steady growth in small-to-medium customers.
EBITDA	21.0	30.4	(9.4)	8.4	12.6	(0.2)	CORPORATE
	21.0	50.4	(3.4)	0.4	12.0	(0.2)	Corporate EBITDA loss grew \$16.1m which
EBITDA Margin	18%	33%		13%	26%	(4.2)	included integration and transaction costs (\$7.6m) and 4 months of Coretex costs (\$2.9m). Our R&D and global
Normalised EBITDA <sup>*</sup>	27.3	28.8	(1.8)	12.7	14.6		supply chain teams grew to address pressure points. Border closures impacted labour markets, creating inflationary pressure and increased annual leave costs were
Normalised EBITDA Margin*	24% 32% 19% 30% (1.9)		(1.9)	incurred (with less leave taken during NZ lock downs).			

### MONITORING PERFORMANCE LEADING GROWTH INDICATORS

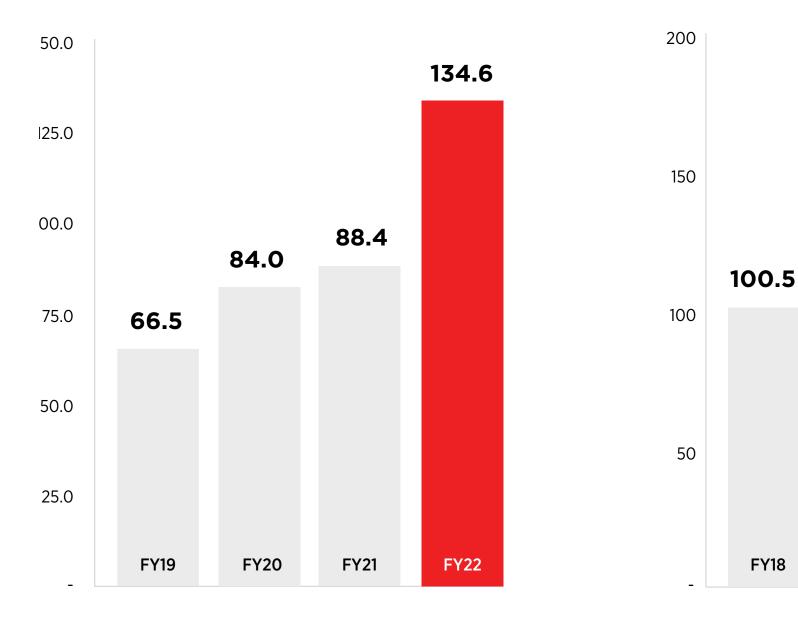
#### ANNUALISED MONTHLY RECURRING REVENUE (\$m)

#### FUTURE CONTRACTED INCOME (\$m)

134.4

117.4

FY19

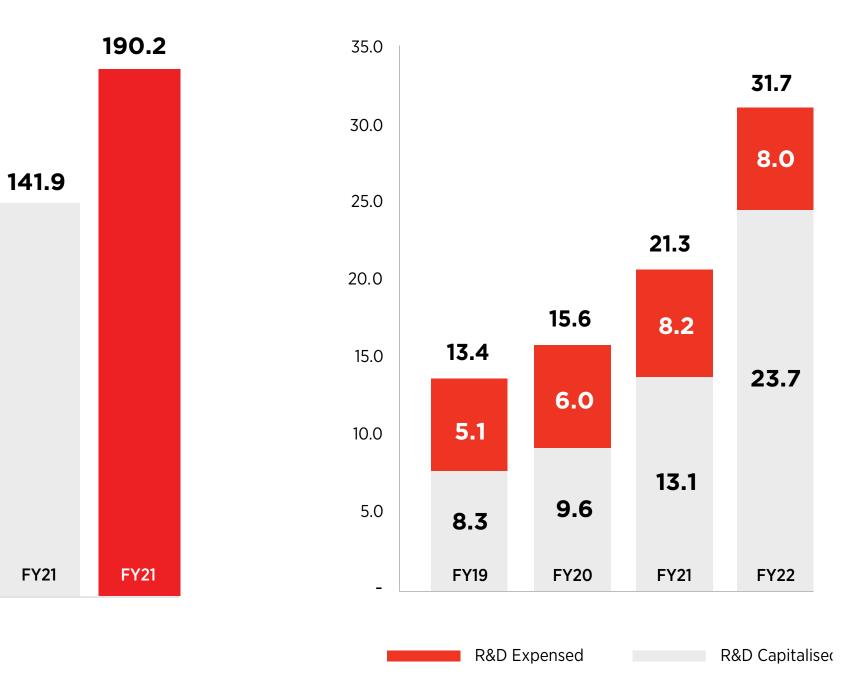




**FCI** increased with acquisition of Coretex and a considerable number of large enterprise renewals in NZ along with the continuing 3G to 4G roll-out in North America.

FY20

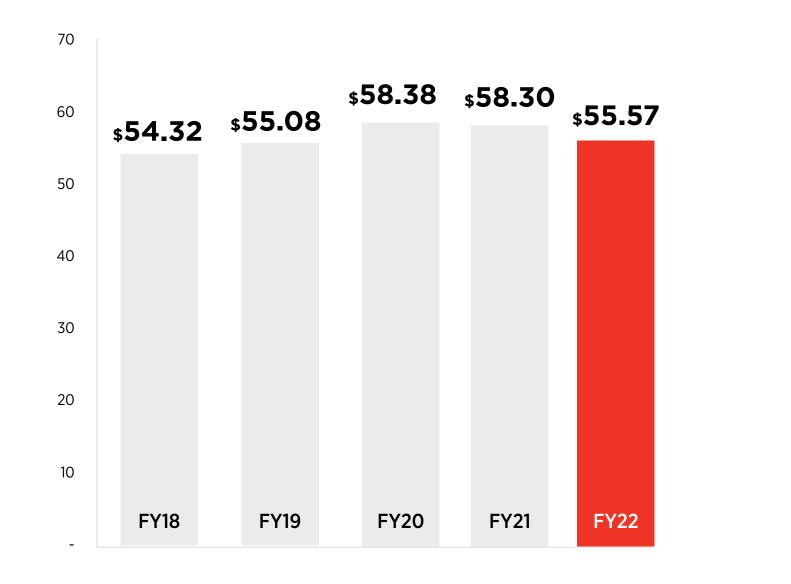
ED RESEARCH AND DEVELOPMENT



**Total R&D** spend of \$31.7m, of which \$1.4m was spent on integration. For FY23 Total R&D is expected to increase to around \$38m.

### MONITORING PERFORMANCE ENTERPRISE VALUE FROM EXISTING CUSTOMER BASE

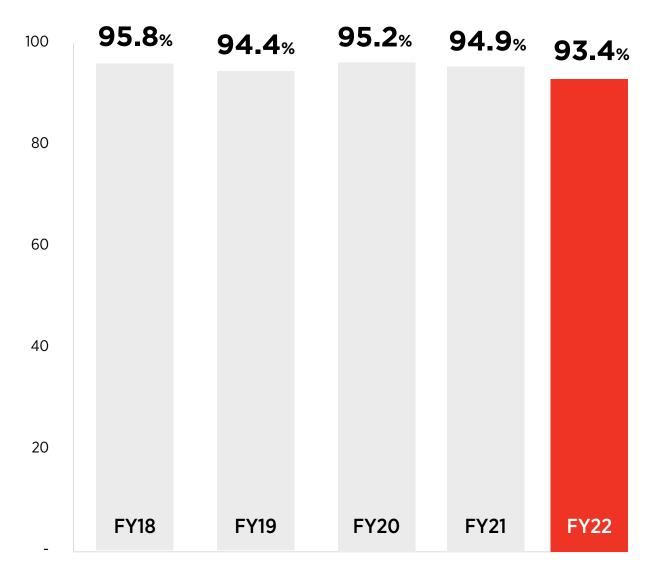
ARPU



**Monthly SaaS ARPU** down from FY21 reflecting improvement in selling additional products, offset by Coretex's lower ARPU (due to historical revenue model of selling hardware upfront) and a \$1.64 negative FX impact.

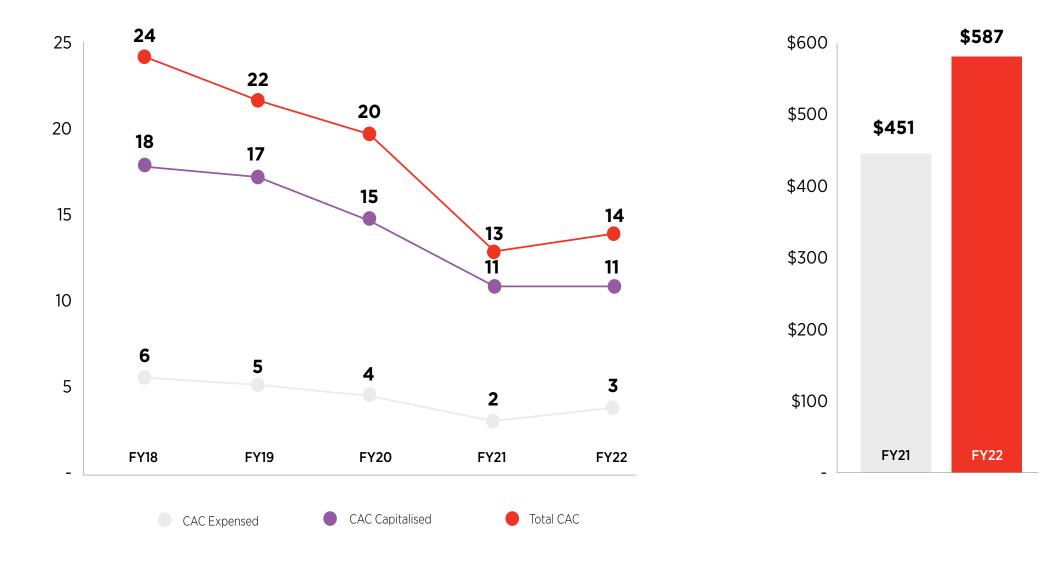
**EROAD's Asset Retention Rate** has remained relatively stable over time. Significant renewal programmes, in particular North America with the 3G upgrade programme saw significant fleet reduction due to lagging COVID-19 impacts. Coretex's 4 month Asset Retention Rate was 98.4%.

#### EROAD STAND ALONE ASSET RETENTION RATE



### MONITORING PERFORMANCE PROFITABILITY





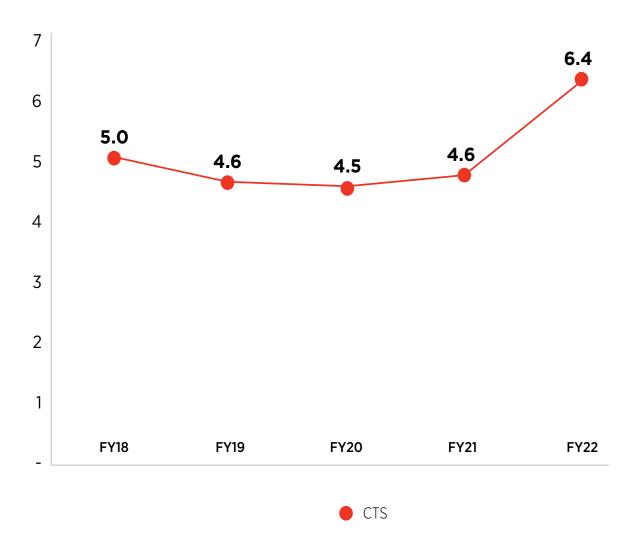
**CAC** would be expected to trend downwards over time as revenue grows, reductions will be partly offset by investment in development markets ahead of revenues.

Cost to Acquire has increased due marketing spend returning to pre-COVID levels and staff investment.

\* The cost to acquire per unit methodology has changed and is now based on gross unit growth (FY21 restated).



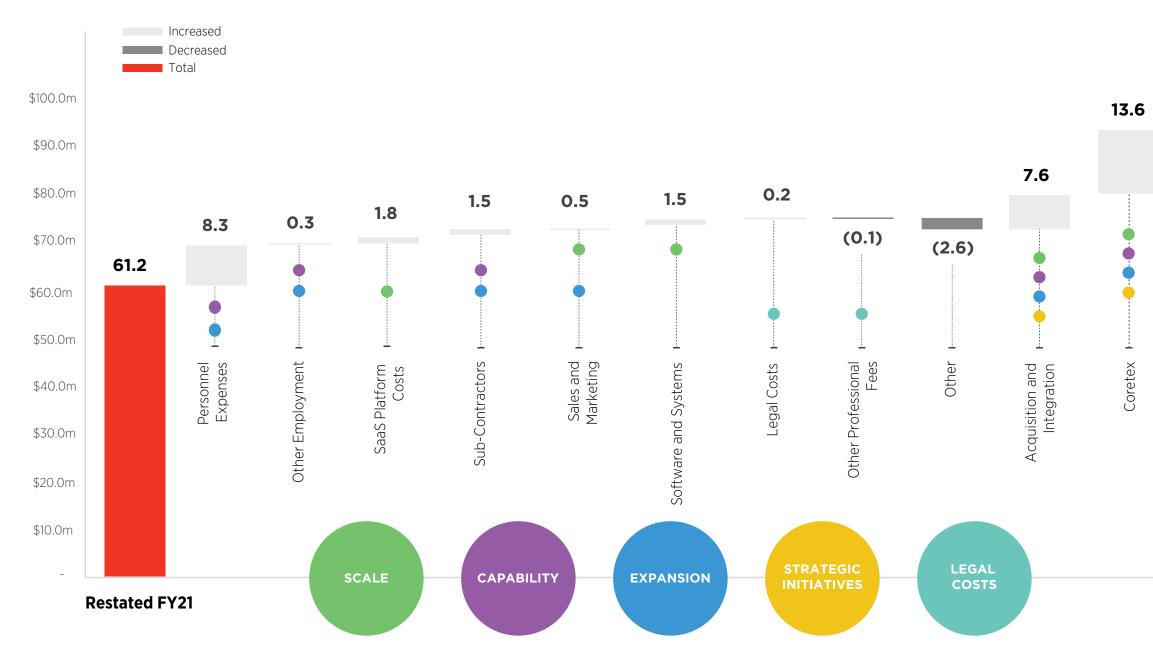
#### **COST TO SERVICE AND SUPPORT AS % OF REVENUE**



**CTS** has increased reflecting Coretex costs and ongoing billing improvements and automated customer support. CTS has increased reflecting Coretex costs and staff costs in relation to ongoing billing improvements and automated customer support.

22

### **OPERATING EXPENSES**



# 93.9

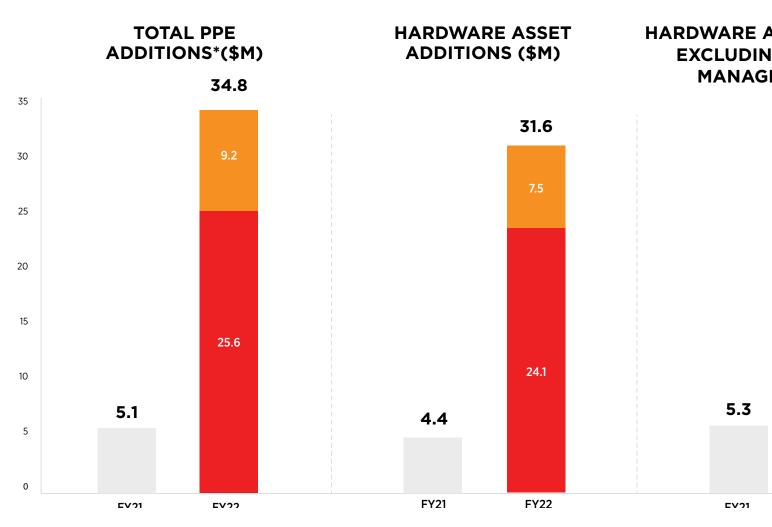
FY22

#### OPEX COSTS HAVE GROWN \$32.7M:

- \$13.6m is Coretex costs for the four-month period and \$7.6m related to acquisition and integration expenses
- Personnel costs have increased \$8.3m due to remuneration growth, staff to support ongoing customer growth (primarily in NZ) and increasing capacity in our engineering and supply chain teams during FY22
- SaaS platform cost increase is driven by the growth in our unit base and ancillary products such as dashcams
- Sub-contractors grew reflecting back filling roles, turnover and improvements to billing and customer support, outsourced R&D
- Started to build marketing activity in North America as EROAD merged with Coretex
- Software and systems increased \$1.5m reflecting \$0.8m related to cloud accounting and negotiations for a software contract across EROAD and Coretex being attributed to EROAD
- Other dropped \$2.6m largely reflecting the provisioning for bad debts in FY21 given the expected COVID impacts

### ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT

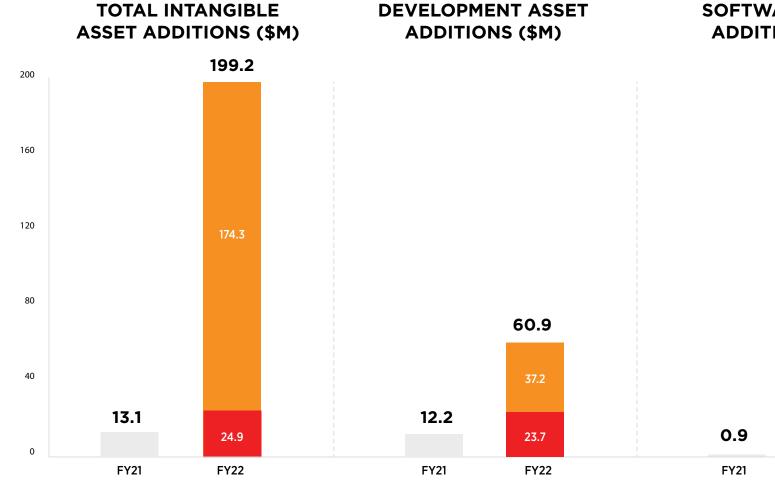
AdditionsAcquisition



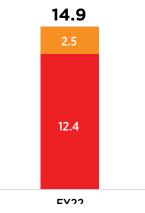
### ADDITIONS TO INTANGIBLE ASSETS

Additions

Acquisition



#### HARDWARE ASSET ADDITIONS EXCLUDING INVENTORY MANAGEMENT (\$M)



#### SOFTWARE ASSET ADDITIONS (\$M)

#### **PROPERTY PLANT & EQUIPMENT**

PPE increased to \$34.8m reflecting:

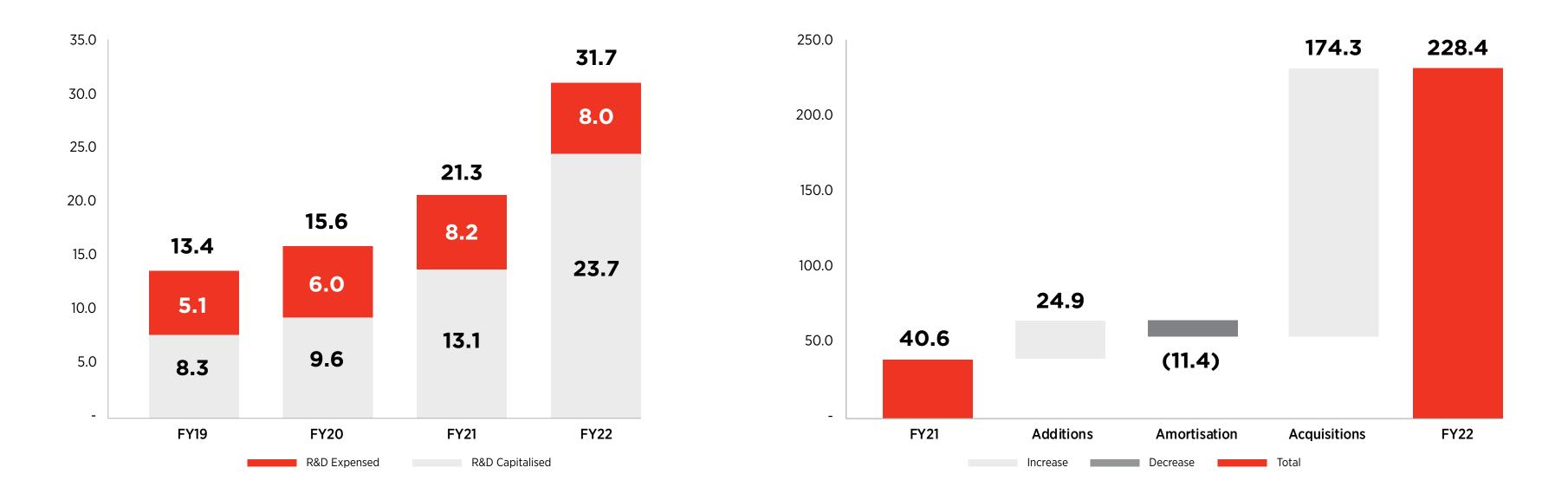
- PPE (including inventory) of \$9.2m relating to Coretex
- investment in inventory to respond to global supply chain pressures and pipeline demands of \$11.7m

#### **INTANGIBLE ASSETS**

- Intangible additions primarily reflects the acquisition of Coretex (\$174.3m) related to development, brand, customer contracts and goodwill
- Of the \$31.7m spent on R&D in FY22, \$23.7m has been capitalized as more development assets. The \$10.6m increase reflects more use of outsourced support, the growth in the size of the development team and integration work following the Coretex acquisition

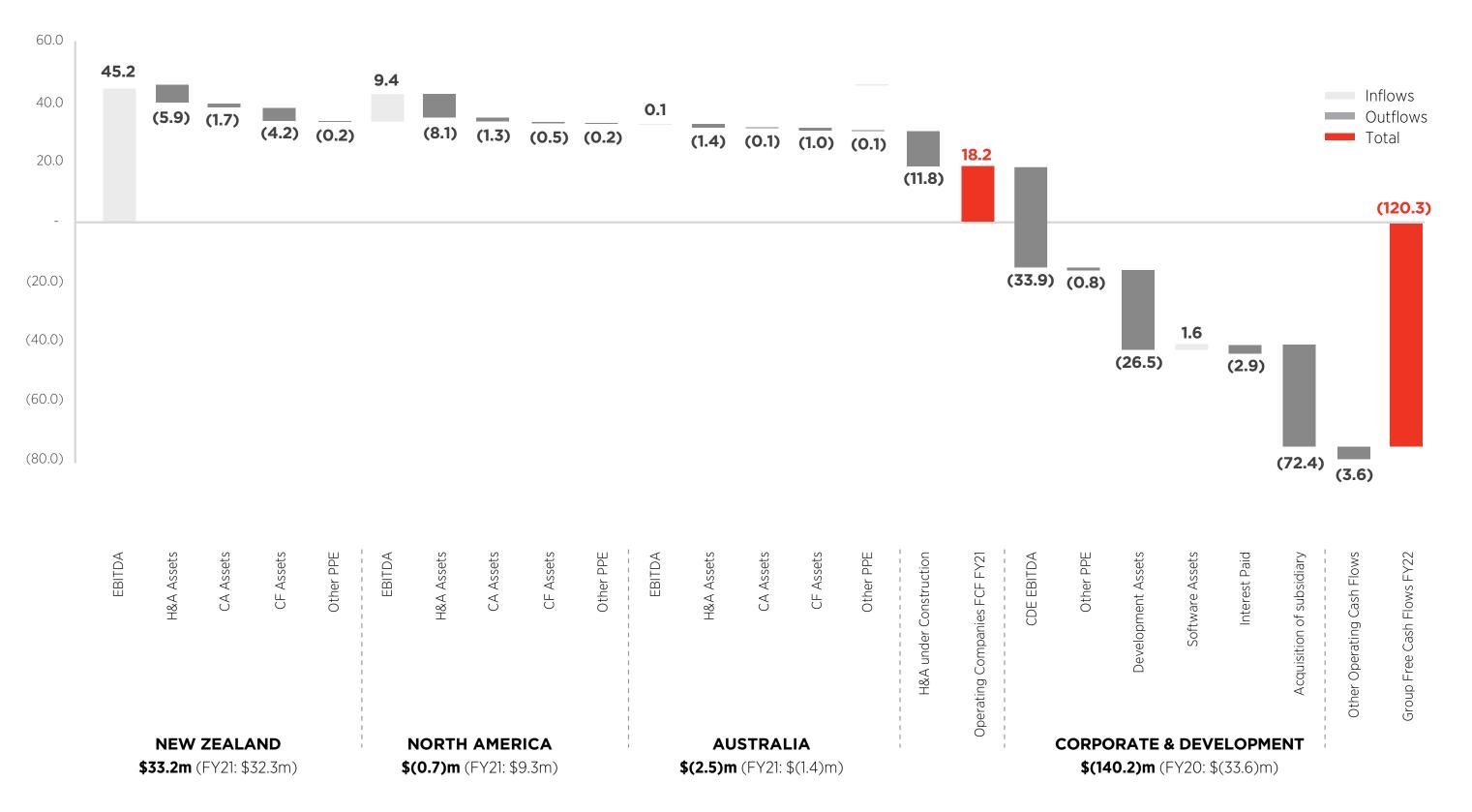
### **INCREASED INVESTMENT IN R&D TO SUPPORT NEW PRODUCT DELIVERY IN FY23 AND FY24**

#### **RESEARCH AND DEVELOPMENT (\$m)**



#### **MOVEMENT IN INTANGIBLES (\$m)**

### **FREE CASH FLOWS**



H&A Assets - Hardware & Accessory Assets • CA Assets - Customer Acquisition Assets • CF Assets - Contract Fulfilment Assets • CDE EBITDA - Corporate, Development and Elimination EBITDA • H&A under Construction - Hardware & Accessories under Construction

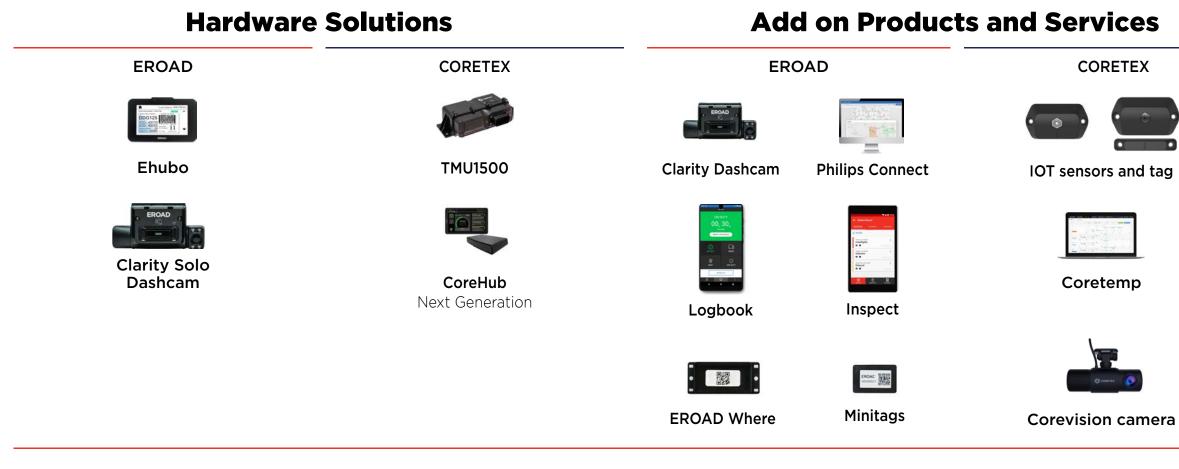
# GROWTH OPPORTUNITY AND OUTLOOK

Graham Stuart Chairman Mark Heine Acting CEO



.......

### **BROADER AND IMPROVED PRODUCT OFFERING TO ENTERPRISE CUSTOMERS AND CUSTOMERS FROM DIFFERENT INDUSTRIES**





MyEROAD / 360 Hub

#### **All Vehicles. All Assets. One Platform**

Hardware enabling delivery of SaaS subscriptions to solve customers problems

#### **Solving Customers Problems**



Productivity



**Regulatory Compliance** 





Food Safety



Proof of Service



Certification of quality

#### Industries



Professional Transport



**Refrigerated Transport** 



Construction & Civils



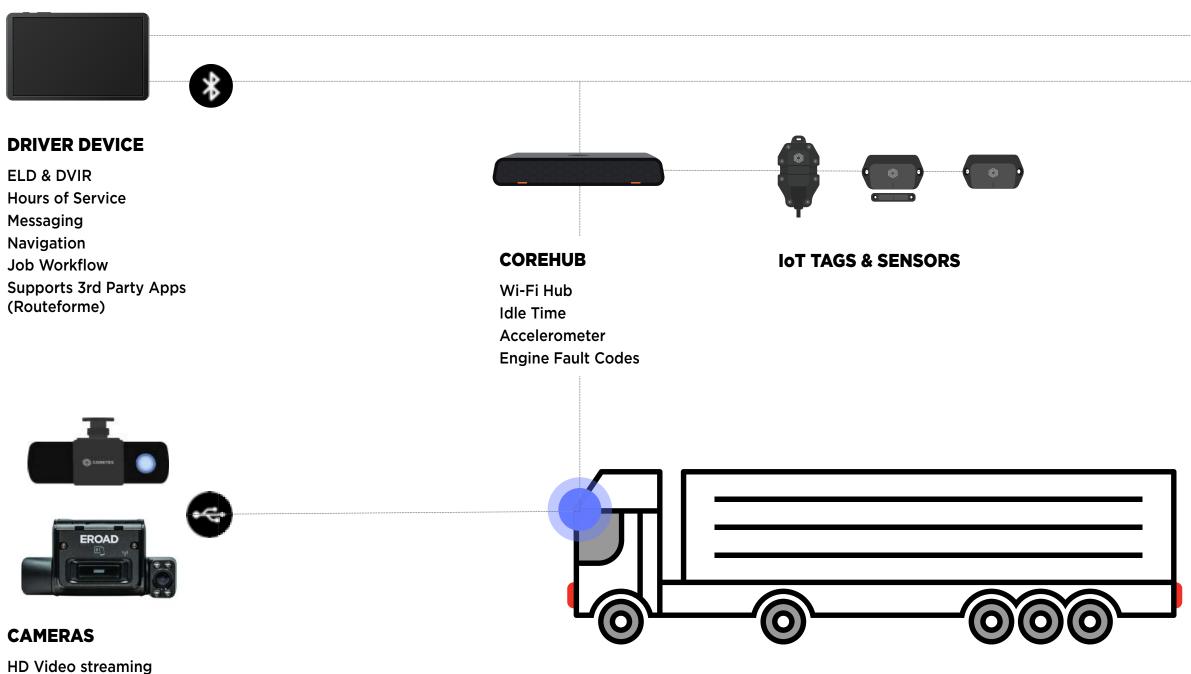
Waste & Recycling

### **OUR NEXT GENERATION OFFERING**

#### ALL VEHICLES. ALL ASSETS. ONE PLATFORM

#### A complete, connected network that works with customers' systems

Hardware and software alike, design of products focused on ease of use, safety, flexibility and quality - to deliver accurate insights for customers



HD Video streaming Incident resolution Driver Behavior



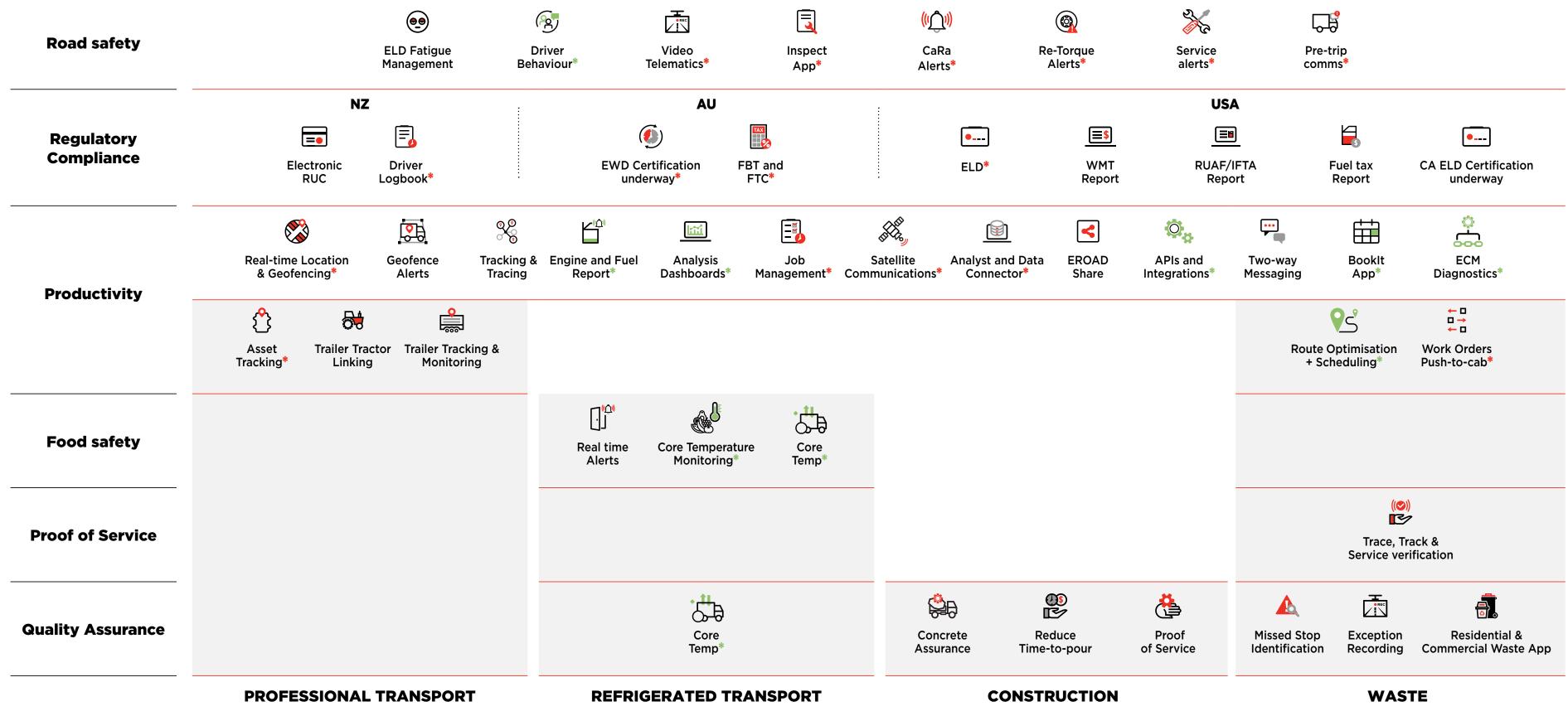
Full Suite of APIs Qualified Integration Team Penske Integration HOS APIs for JJ Keller



#### MyEROAD / 360 ENTERPRISE SOLUTION

Analytics Dashboards Reporting Alerting Mapping Replay Action Engine IFTA

### BROADER AND IMPROVED SERVICE OFFERING TO ENTERPRISE CUSTOMERS AND CUSTOMERS FROM DIFFERENT INDUSTRIES



\* Provides additional ARPU over and above normal subscriptions \* Helps customers with their sustainability efforts

### THE NEXT GENERATION SOLUTION MEETS THE NEEDS **OF PROFESSIONAL TRANSPORT, REFRIGERATED TRANSPORT, CONSTRUCTION AND WASTE INDUSTRIES**

#### IN CAB PROFESSIONAL TRANSPORT

CoreHub can easily connect and integrate with AI Cameras, combining with driver data and behaviour to give an indepth look into the drivers performance. CoreHub also meets ELD certification and has a rule set engine built in, ensuring drivers' safety and compliance.



Location I-85, N, MM17 Fuel tank 68% Driver ID 13466 04:37 Hours worked lours remaining 00:23 -CoreHub 19TYU - Online

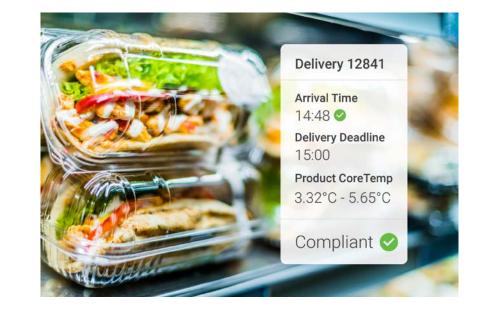
**NORTH AMERICAN ADDRESSABLE MARKET\*** 3,050,000 units

**NORTH AMERICAN SERVICEABLE MARKET\*\*** 760,000 units

#### REFRIGERATED TRANSPORT

Combine door, temperature and humidity sensors with geofences and custom alerting to create a comprehensive view of reefer units, ensuring compliance and safety across all loads.

Using the drum rotation sensor and water add meter, collect detailed job data. Easily integrate this data to dispatch systems and automated job workflows to streamline complex supply chain processes.



**NORTH AMERICAN TOTAL ADDRESSABLE MARKET\*** 650,000 units **NORTH AMERICAN SERVICEABLE MARKET\*\* 65,000 units** 

Ticket 501385 Time to site 00:10:36 Wait time on job 00:08:12 Total time on site 00:41:05

**NORTH AMERICAN TOTAL ADDRESSABLE MARKET\*** 130,000 units **NORTH AMERICAN SERVICEABLE MARKET\*\* 30,000 units** 

\*Total Available Market is the total number of vehicles or trailers within each vertical. These numbers were best-estimates drawing on a variety of inconsistent sources.

\*\* Serviceable Available Market is the segment of the TAM which is expected to be coming out of contract period in each vertical. \*\*\*Obtained from independent market research by an external consultant.

### CONSTRUCTION

#### **WASTE AND** RECYCLING

By installing bin sensors on the arms of the truck, receive specific and detailed data on exactly the customers the drivers have visited. By combining this information with specific routes, easily see in real time route compliance and optimization.





**NORTH AMERICAN ADDRESSABLE MARKET\*\*\*** 150,000 units

### INCREASED SCALE AND BROADER CUSTOMER BASE GIVING US BETTER REFERENCES TO WIN NEW BUSINESS



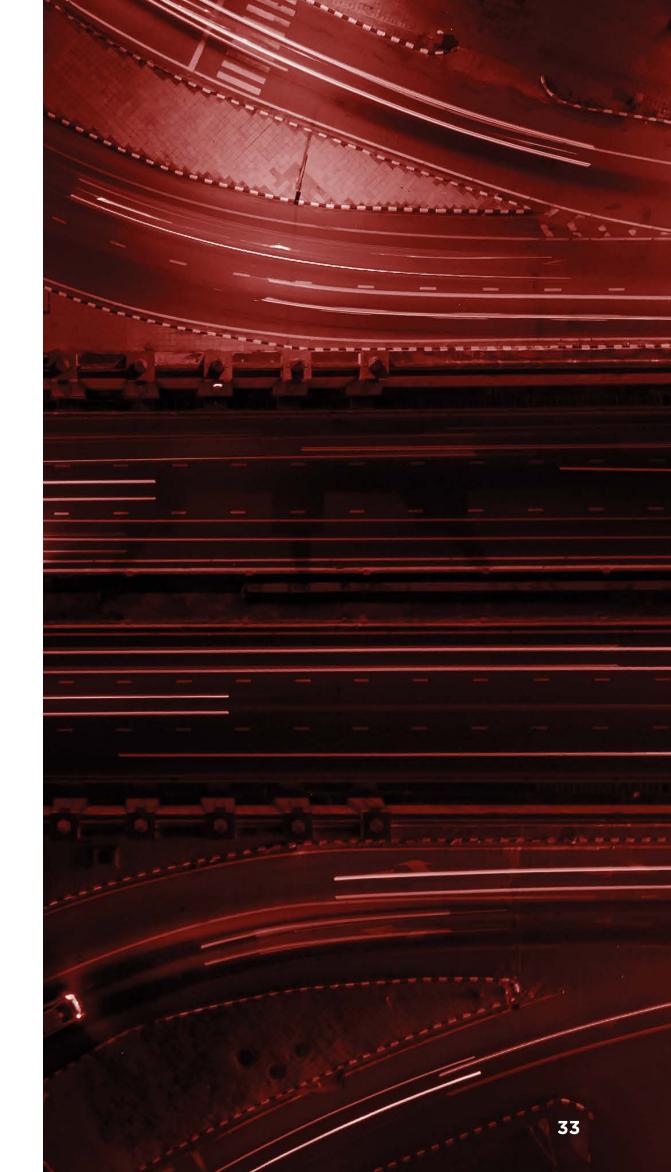
### CORETEX INTEGRATION ON TRACK WITH SIGNIFICANT PROGRESS MADE TO DATE

EROAD remains confident in the revenue synergies identified through the due diligence progress.

Expect to deliver key product and platform integration by the end of CY2022.

#### **GOOD PROGRESS SINCE 1 DECEMBER 2021**

<b>~</b>	Sales activities underway for Coretex 360 platform and Corehub hardware solutions as EROAD's next generation product platform	•	Engineering teams now integrated with focus on integration of key platform and products by end of 2022
<b>~</b>	Supply chain integration complete	•	Integrated Sales Teams and aligned go-to-market strategy
<b>~</b>	3G to 4G upgrade programme in North America largely complete	•	Integration of EROAD and Coretex teams complete with on-going change management to build an inclusive, diverse and collaborative culture



### **OUR FY23 PRIORITIES**

## Following the acquisition of Coretex, a strategy refresh will be conducted over H1 FY23 to maximize EROAD's growth potential.

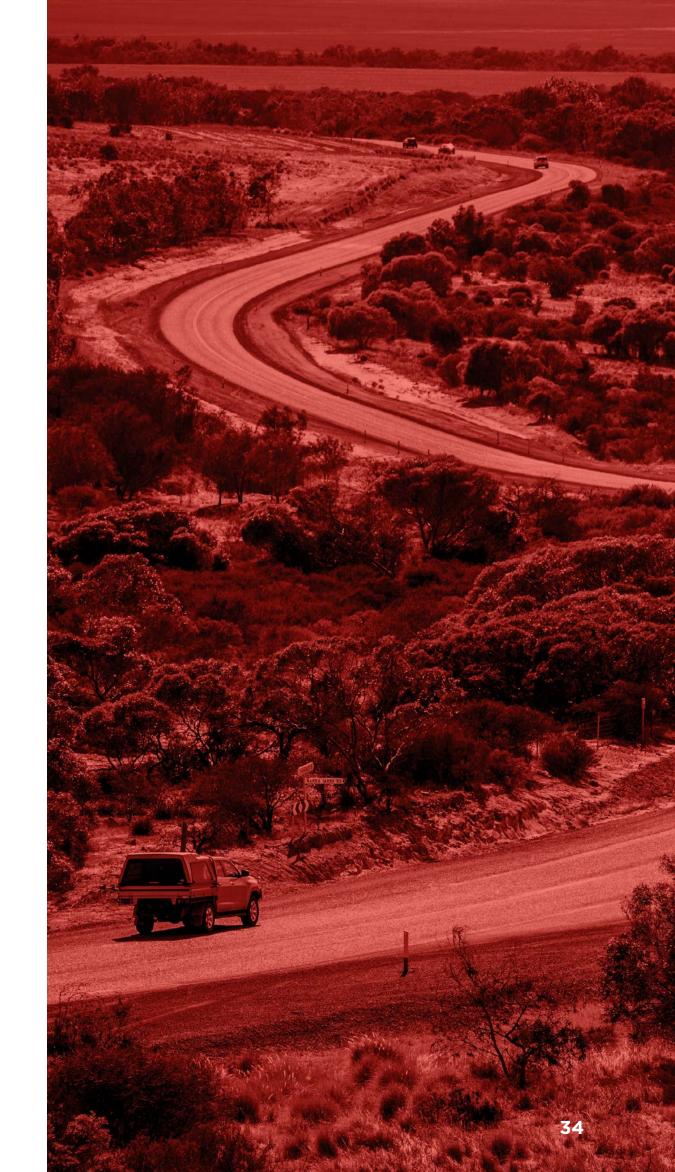
#### **Revenue growth momentum in New Zealand and North America**

- focused on Enterprise accounts in professional transport, refrigeration, construction and Waste & Recycling
- providing ESG solutions to customers to help them decarbonise and convert to EV fleets

#### Maintain an engaged culture aligned to the vision of the merged company

- position EROAD as an employer of choice
- continue to increase capability of leaders

Deliver key product and platform integration by the end of CY2022 to enable delivery of enhanced SaaS products to build growth momentum further and support retention



### FY23 OUTLOOK

Growth momentum is expected to further build through the year with the successful conversion of some of the North American enterprise pipeline opportunities.

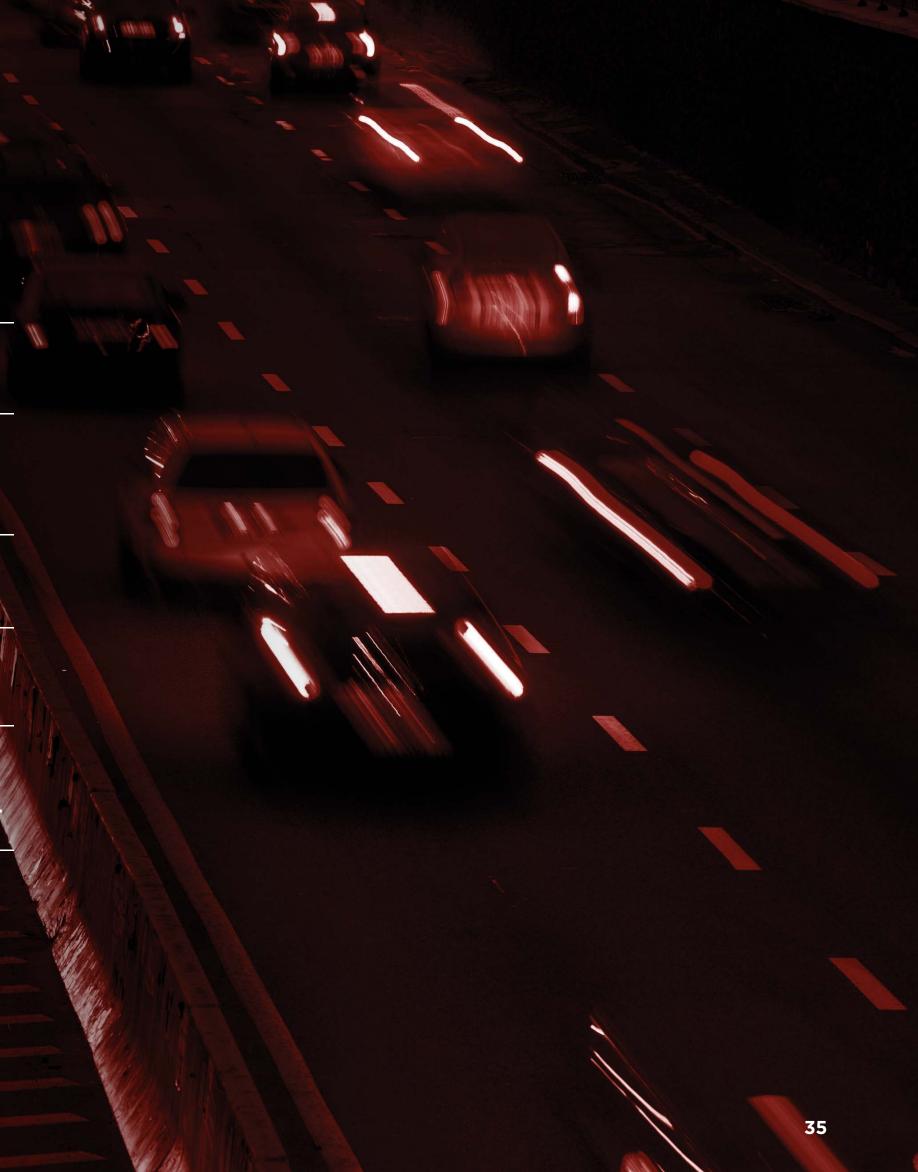
Revenue growth for FY23 will reflect the lumpy nature of enterprise sales and the phasing of the hardware roll-outs. In addition, there are a number of enterprise customers due to renew their contracts during the year.

Across all markets has a total of 18 pilots with enterprise customers, representing some 30,700 units and 10,000 microtags.

Anticipated Revenue will be between \$150 million to \$170 million reflecting the contribution of a full year of Coretex and continued growth across all the markets.

FY22 has been a year of significant year of investment in capability to prepare for growth and this investment will continue into FY23. As a result, EROAD is targeting normalized EBIT of between -\$5m to breakeven (FY22: -\$0.9). EROAD expects operating leverage to improve from FY24 onwards.

Longer term, EROAD is targeting to deliver ongoing strong growth in revenue, of at least \$250m by FY25.



# QUESTIONS & ANSWERS



# APPENDIX



### **STATEMENT OF INCOME (NZ\$M)**

Year ended	FY22	FY21 (restated)	Movement FY22 vs FY21	H2 FY2
Revenue	114.9	91.6	23.3	66.
Operating expenses	(93.9)	(61.2)	(32.7)	(58.5
Earnings before interest, taxation, depreciation and amortisation	21.0	30.4	(9.4)	8.
Depreciation of property, plant & equipment	(10.4)	(9.6)	(0.8)	(5.4
Amortisation of intangible assets	(11.0)	(8.9)	(2.1)	(6.2
Amortisation of contract and customer acquisition assets	(6.8)	(6.8)	-	(3.5
Earnings before interest and taxation	(7.2)	5.1	(12.3)	(6.7
Net financing costs	(3.2)	(2.5)	(0.7)	(2.1
Profit/(loss) before tax	(10.4)	2.6	(13.0)	(8.8)
Income tax (expense) benefit	0.8	(0.1)	0.9	2
(Loss)/profit after tax for the year attributable to shareholders	(9.6)	2.5	(12.1)	(6.7
Other comprehensive income	(0.3)	(0.5)	0.2	(0.7
Total comprehensive (loss)/income for the year	(9.9)	2.0	(11.9)	(7.4

22	Movement H2 FY22 vs 2 H1 FY22 H1 FY22		<ul> <li>Revenue increased 25% to \$114.9m, with underlying SaaS revenue growing 22%. Following the acquisition of Coretex, revenue included outright hardware sales that do not have ongoing contractual conditions. This</li> </ul>
5.9	48.0	18.9	is \$2.5m for the 4 month period and is expected to reduce over time as customers shift to rental models.
.5)	(35.4)	(23.1)	<ul> <li>Non-recurring revenue relates to a variety of areas.</li> <li>One-off acquisition accounting revenue (\$1.3)</li> </ul>
8.4	12.6	(4.2)	and early termination fees related to the large enterprise customer in North America have increased other revenue. A similar one-off item is also
4)	(5.0)	(0.4)	in FY21 (forgiveness of the North American COVID-19 government support \$1.6m).
.2)	(4.8)	(1.4)	<ul> <li>Operating cost growth relates to both the inclusion of Coretex (\$13.6), acquisition and integration costs</li> </ul>
.5)	(3.3)	(0.2)	(\$7.6m) and growth in various operating expenses. Growth in personnel costs to deliver increased R&D
.7)	(0.5)	(6.2)	and to manage global supply chain pressures were two areas of investment during FY22, along with
.1)	(1.1)	(1.0)	inflationary pressures in competitive labour markets impacted by COVID restrictions.
.8)	(1.6)	(7.2)	<ul> <li>Amortisation increases with the merger of Coretex intangibles and growth in R&amp;D activity.</li> </ul>
2.1	(1.3)	3.4	EBIT reduced from \$5.1m (restated) to a loss of
.7)	(2.9)	(3.8)	\$7.2m, nomalised for transaction and integration costs, EBIT grows to \$0.4m.
.7)	0.4	(1.1)	
4)	(2.5)	(4.9)	

### BALANCE SHEET (NZ\$M)

As at period end	FY22	<b>Restated FY21</b>	Movement
Cash	13.9	57.1	(43.2)
Restricted bank account	14.7	10.5	4.2
Costs to acquire and contract fulfilment costs	5.7	5.5	0.2
Other	27.2	9.5	17.7
Total current assets	61.5	82.6	(21.1)
Property, plant and equipment	61.7	34.7	27.0
Intangible assets	228.4	40.6	187.8
Costs to acquire and contract fulfilment costs	5.2	3.4	1.8
Other	10.3	8.3	2.0
Total non-current assets	305.6	87.0	218.6
Total assets	367.1	169.6	197.5
Payables to transport agencies	15.0	10.5	4.5
Contract liabilities	11.9	6.6	5.3
Borrowings	32.1	35.0	(2.9)
Other liabilities	60.4	15.4	45.0
Total liabilities	119.4	67.5	51.9
Net assets	247.7	102.1	145.6

- Cash has decreased \$43.2m following the purchase of Coretex and growth in property, plant and equipment (PPE) as increased inventory is held to ensure continuity of supply given global supply chain pressures.
- The increase in other assets is as a result of the combination of an increase in our receivables balance following the Coretex merger, growth in prepayments to secure component parts and the reclassification of some intangible costs to prepayments following the new IFRS guidance in relation to treatment of Cloud.
- Contract Fulfilment and Customer Acquisition Assets increased by \$2.0m (across both current and non-current portions) reflecting growth and a strong period of renewals.
- Intangibles growth primarily relates to the purchase of Coretex and includes R&D, brand value, customer contracts and goodwill. These were independently valued to reflect fair market values. There has also been \$23.7m R&D development capitalised during the year.
- Borrowings from long term bank loans have reduced due to scheduled repayments.
- Other liabilities includes an estimate for the contingent payable related to the Coretex acquisition.

### CASH FLOW STATEMENT (NZ\$M)

Year ended	FY22	Restated FY21	Movement FY22 vs FY21	H2 FY22	H1 FY22	Movement H2 FY22 vs H1 FY22
Cash flows from operating activities						
Other operating cash flows	17.2	30.6	(13.4)	6.1	11.1	(5.0)
Net interest paid	(2.9)	(2.5)	(0.4)	(1.6)	(1.3)	(0.3)
Net cash inflow from operating activities	14.3	28.1	(13.8)	4.5	9.8	(5.3)
Cash flows from investing activities						
Property, plant and equipment (including hardware assets)	(28.4)	(4.7)	(23.7)	(18.9)	(9.5)	(9.4)
Intangible assets	(24.9)	(13.1)	(11.8)	(13.1)	(11.8)	(1.3)
Contract fulfillment and customer acquisition assets	(8.9)	(5.0)	(3.9)	(4.6)	(4.3)	(0.3)
Payments for investment in subsidiary	(72.4)	-	(72.4)	(72.4)	-	(72.4)
Net cash outflow from investing activities	(134.6)	(22.8)	(111.8)	(109.0)	(25.6)	(83.4)
Cash flows from financing activities						
Bank loans	(2.9)	(0.8)	(2.1)	(0.5)	(2.4)	1.9
Issue of equity	85.0	52.9	32.1	(0.3)	84.7	(84.4)
Cost of raising capital	(3.4)	(2.1)	(1.3)	(0.1)	(3.5)	3.6
Other financings cash flows	(1.6)	(1.6)	-	(0.8)	(0.8)	0.6
Net cash inflow/(outflow) from financing activities	77.1	48.4	28.7	(0.9)	78.0	(78.9)
Net increase/(decrease) in cash held	(43.2)	53.7	(96.9)	(105.4)	62.2	(167.6)
Cash at beginning of the financial period	57.1	3.4	53.7	119.3	57.1	62.2
Closing cash and cash equivalents	13.9	57.1	(43.2)	13.9	119.3	(105.4)

\* FY21 has been restated (cloud related adjustments)

- Operating cash flows have reduced by \$13.8m reflecting the increased spending related to the Coretex merger along with an increase in receivables and prepayments.
- Investing cash are \$134.6m and predominantly reflect the purchase of Coretex.
- Property plant and equipment growth reflects both unit growth but also the investment in inventory to help ensure continuity of supply as global supply pressures occur.
- Intangible asset cashflow reflects increased R&D investment, including outsourcing development to support flexibility to scale up and down in the future.
- Financing cash flows were \$77.1m for the period as a result of the issue of equity of \$85.0m in July (placement and share purchase plan).

### **RECONCILIATION OF PROFIT TO MOVEMENT IN CASH**

YEAR ENDED	FY22	Restated
Profit/(Loss) after tax for the year attributable to the shareholders	(9.6)	
Add/(less) non-cash items		
Tax asset recognised	(1.1)	
Depreciation and amortisation	28.2	
Other non-cash expenses/(income)	1.4	
Add/(less) movements in other working capital items:		
Decrease/(increase) in trade and other receivables	(10.4)	
Increase/(decrease) in contract liabilities	5.3	
Increase /(decrease) in trade payables, interest payable and accruals	0.5	
Net cash from operating activities	14.3	

2.5		
0.1		
25.3		
(1.1)		
2.7		
(1.6)		
0.2		
28.1		

### **RECONCILIATION OF PROFIT TO MOVEMENT IN CASH**

		Loc		
	FY22	FY21	FY22	F
New Zealand ARPU	NZ\$56.45	NZ\$56.18	NZ\$56.45	NZ\$5
North America ARPU	NZ\$56.38	NZ\$65.03	US\$39.02	US\$42
Australian ARPU	NZ\$38.99	NZ\$35.50	AU\$36.69	AU\$3

#### ocal\$

#### FY21

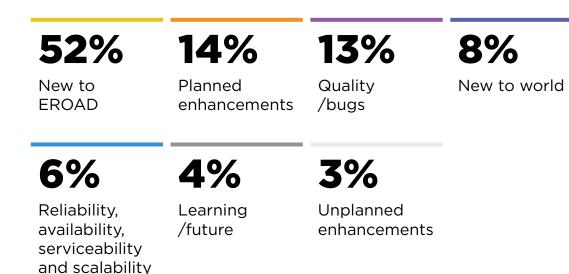
\$56.18

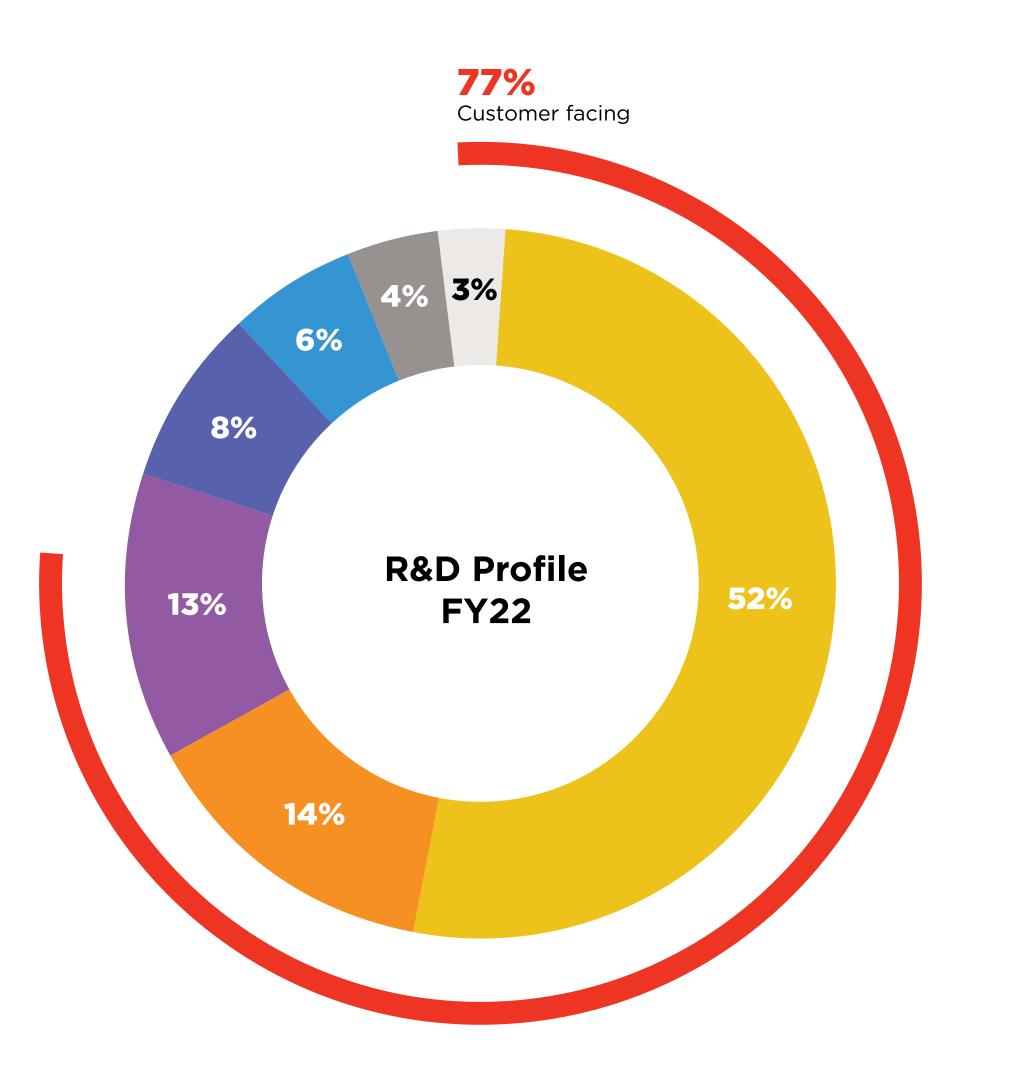
42.95

\$33.16

### **R&D INVESTMENT**

- R&D is critical in developing new products and services to retain customers, open up the addressable market, grow connected vehicles and grow average SaaS monthly revenue per unit
- Target ~60% of R&D spend on customer facing elements
- Executed 19 key launches or enhancements over FY22 as a result of previous R&D investment
- In FY22 spend 28% and 26% (excluding integration of Coretex) of revenue on R&D. For FY23 targeting spend of 20% (excluding integration) on R&D
- Focused on product development that opens up the addressable market for enterprise customers





### GLOSSARY

#### ANNUALISED MONTHLY RECURRING REVENUE (AMRR)

A non-GAAP measure representing monthly Recurring Revenue for the last month of the period, multiplied by 12. It provides a 12 month forward view of revenue, assuming unit numbers, pricing and foreign exchange remain unchanged during the year.

#### **ASSET RETENTION RATE**

The number of Total Contracted Units at the beginning of the 12 month period and retained as Total Contracted Units at the end of the 12 month period, as a percentage of Total Contracted Units at the beginning of the 12 month period.

#### **COSTS TO ACQUIRE CUSTOMERS (CAC)**

A non-GAAP measure of costs to acquire customers. Total CAC represents all sales & marketing related costs. CAC capitalised includes incremental sales commissions for new sales, upgrades and renewals which are capitalised and amortised over the life of the contract. All other CAC related costs are expensed when incurred and included within CAC expensed.

#### **COSTS TO SERVICE & SUPPORT (CTS)**

A non-GAAP measure of costs to support and service customers. Total CTS represents all customer success and product support costs. These costs are included in Administrative and other Operating Expenses reported in Note 4 Expenses of the FY22 Financial Statements.

#### CY

12 months ended 31 December

#### **EBITDA**

A non-GAAP measure representing Earnings before Interest, Taxation, Depreciation and Amortisation (EBITDA). Refer Consolidated Statement of Comprehensive Income in Financial Statements.

#### **EBITDA MARGIN**

A non-GAAP measure representing EBITDA divided by Revenue.

#### EHUBO, EHUBO2 and EHUBO 2.2

EROAD's first and second generation electronic distance recorder which replaces mechanical hubodometers. Ehubo is a trade mark registered in New Zealand, Australia and the United States.

#### **ELECTRONIC LOGGING DEVICE (ELD)**

An electronic solution that synchronises with a vehicle engine to automatically record driving time and hours of service records.

#### **ENTERPRISE**

A fleet of more than 500 vehicles in North America and more than 150 vehicles in Australia or New Zealand.

#### **FREE CASH FLOW**

A non-GAAP measure representing operating cash flow and investing cash flow reported in the Statement of Cash Flows.

#### **FUTURE CONTRACTED INCOME (FCI)**

A non-GAAP measure which represents contracted Software as a Service (SaaS) income to be recognised as revenue in future periods. Refer Revenue Note 3 of the FY22 Financial Statements.

#### FY

Financial year ended 31 March.

#### H1

For the six months ended 30 September.

#### H2

For the six months ended 31 March.

#### MONTHLY SAAS AVERAGE REVENUE PER UNIT (ARPU)

A non-GAAP measure that is calculated by dividing the total SaaS revenue for the year reported in Note 2 of the FY22 Financial Statements, by the TCU balance at the end of each month during the year.

#### **NORMALISED EBITDA**

Excludes one-off items including transaction and integration costs (\$7.6m), COVID-19 grant in H1 FY21 (\$1.6m) and acquisition revenue (\$1.3m).

#### NORMALISED EBITDA MARGIN

Excludes one-off items including transaction and integration costs (\$7.6m), COVID-19 grant in H1 FY21 (\$1.6m) and acquisition revenue (\$1.3m).

#### NORMALISED REVENUE

excludes the one-off COVID-19 grant in H1 FY21.

#### **ROAD USER CHARGES (RUC)**

In New Zealand, RUC is applicable to Heavy Vehicles and all vehicles powered by a fuel not taxed at source. The charges are paid into a fund called the National Land Transport Fund, which is controlled by NZTA, and go towards the cost of repairing the roads.

#### SAAS

Software as a Service, a method of software delivery in which software is accessed online via a subscription rather than bought and installed on individual computers.

#### **SAAS REVENUE**

Software as a service (SaaS) revenue represents revenue earned from customer contracts for the sale or rental of hardware, installation services and provision of software services.

#### **TOTAL CONTRACTED UNITS**

Represents EROAD branded units subject to a customer contract both on Depot and pending instalment and Coretex branded units currently billed

#### UNIT

A communication device fitted in-cab or on a trailer. Where there is more than one unit fitted in-cab or on a trailer, it is counted as one unit (excluding Philips Connect).







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